

## You're Invited to a Healthcare Professional CE Group Viewing Event

### **Social Media for Clinicians Who Care for Infants and Myths and Facts About Allergy**

David Stukus, MD, discusses social media for clinicians. Widespread social media use has changed not only the way that patients seek information but generated abundant misinformation around medical, nutrition, and clinical practices. Leading medical societies are advocating that clinicians engage to combat misinformation, share valuable research updates, and advocate on behalf of patients. With effective engagement on social platforms, clinicians can instill confidence to leverage their expertise when communicating with parents and caregivers.

Mimi Tang, PhD, answers questions about food allergies. Patients may have many questions about food intolerances and increasing rates of allergies. Understanding the types of reactions to foods, trends in the prevalence of allergic conditions and identified risk factors is essential to prevent the spread of misinformation as healthcare providers engage with patients.

<b>Date</b>	_____
<b>Time</b>	_____
<b>Location</b>	_____
<b>Organized by</b>	_____
<b>For more info contact</b>	_____

After viewing, go to <https://pnce.org/gv/6092-3EM>  
to complete a short assessment and get your certificate.

#### **Target Audience**

This education was developed to support primary care physicians, general practitioners, pediatricians, and other healthcare providers who treat infants and children.

#### **Learning Objectives**

At the conclusion of this activity, participants should be better able to:

- Apply the latest recommendations for food allergy identification and management to create effective treatment strategies for patients with food allergies
- Utilize knowledge on allergen exposure guidelines when counseling parents and caregivers to provide clear direction on managing allergen exposure during the complementary feeding period



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The Annenberg Center designates this live activity for a maximum of 0.75 *AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



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