

ON-DEMAND VIEWING

Go to course



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Free CE course

Social Media for Clinicians Who Care for Infants

Presented by David R. Stukus, MD

Myths and Facts About Allergy

Presented by Mimi Lai-Kuan Tang, MBBS, PhD

This education is about:

- Differentiating an influencer from an expert
- Recognizing examples of cognitive biases
- Utilizing strategies to discuss information patients and caregivers find on social media
- Employing strategies to ensure credible information is shared on social media
- Understanding the difference between food allergy and intolerance
- Recognizing the changing rates of allergic conditions
- Understanding factors that contribute to the development of food allergy

Why it matters:

The clinical guidelines around allergen exposure during the complementary feeding period have changed greatly over the last several years, despite this, knowledge implementation rates are low. Identifying strategies to guide introduction of new foods to children during the complementary feeding period, and guidance on integrating this knowledge when counseling parents and caregivers, can help improve implementation rates to facilitate immune tolerance and allergy prevention.



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The Annenberg Center designates this activity for a maximum of 0.75 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 0.75 continuing professional education unit (CPEU) for completion of this program/material. Registered Dietitians and Dietetic Technicians are to select activity type 102 on Professional Development Portfolio (PDP) activity logs.

Activity Format

This activity is an online enduring material. Successful completion is achieved by reading and/or viewing the material, reflecting on its implications in your practice, and completing the assessment component.

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Supported by an educational grant from
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